

MagRabbit and Love On Revolution form a Strategic Technology Partnership to Promote Social Good Around the World

MagRabbit, Inc., a leading global software services provider, has announced a strategic partnership with LoveOnRevolution.com, a pioneer in global social experimentation located in Austin Texas.

Austin, TX (<u>PRWEB</u>) May 26, 2015 -- Love On Revolution is the first company in the world to allow people to use technology to track good deeds. Launched during the opening weekend of SXSW 2015 in Austin, TX, the company has created a global social experiment that allows users to track the "ripple effect" of paying it forward. Love On Revolution's platform uses the latest software technology to quantify the ripple effect of people's actions via stories, photos and on an interactive Love OnTM map.

MagRabbit began their partnership with Love On Revolution in 2014 and has provided software development support in every phase of Love On Revolution mobile application lifecycle, including development, testing, and maintenance in the last year. The technology partnership between MagRabbit and LoveOnRevolution.com strongly positions Love On Revolution to focus on its customer needs and growth while MagRabbit speeds up product development for the market.

"We are extremely excited about the launch of our partnership with MagRabbit. As a recognized leader in cloud and mobile app technologies, MagRabbit's robust process and global client list was very attractive to us," said Mr. Johnny Ronca, Love On Revolution Founder and CEO.

MagRabbit Founder and CEO Tommy Hodinh remarked, "I have been very impressed with Love On Revolution's innovative challenge to combine social good with technology and we look forward to a strong partnership that will provide best in class mobile and web experiences for Love On Revolution users."

About LoveOnRevolution.com

Love On Revolution is headquartered in Austin, TX. Founder and CEO, Johnny Ronca, has launched Love On Revolution as a global social experiment that tracks an individual's ripple effect of paying it forward. For more information or to sign up as user, visit <u>http://www.loveonrevolution.com</u>.

About MagRabbit.com

MagRabbit.com is a global software service provider with offices in Austin, San Antonio, Dallas and Vietnam. Chairman and CEO, Tommy Hodinh launched MagRabbit in Austin, TX in 1990 and offers global software development with an emphasis on providing cost-effective software development for startups and fortune 500 US corporations.



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